



Let's **Work** Together
and **Explore** Opportunities...



After facilitating

66 Placement Interviews generating Job Placement Offers for 190 Students in 2017,
52 Placement Interviews generating Job Placement Offers for 164 Students in 2016,
39 Placement Interviews generating Job Placement Offers for 151 Students in 2015,
39 Placement Interviews generating Job Placement Offers for 130 Students in 2014,
33 Placement Interviews generating Job Placement Offers for 144 Students in 2013,

we at the *University Placement & Counseling Cell* of our esteemed Navsari Agricultural University; are pleased to announce that the **Forthcoming Campus Recruitment Drive of Placement Programme-2018 for GSFC Agrotech Ltd.** is to be held **during February month.** The details are as follows:

Section-I: Let's Know the Recruiting Organization

- ☞ The GSFC Agrotech Limited (GATL), a Company registered under the Companies Act 1956 is a **wholly owned subsidiary of Gujarat State Fertilizer & Chemicals Limited (GSFC)** having its Registered Office at Vadodara, Gujarat. **The Company is acting as Marketing Arm of GSFC Limited.**
- ☞ The company is involved in Production, Retail Sales & Marketing of various Fertilizers and Agriculture products like Urea, DAP, Liquid Biofertilizers, Plant Tissue Culture, Seeds, Plant Protein base Agro Input, Water Soluble Fertilizers and Agriculture services which includes Soil Testing, Laboratory facilities for farming solutions etc. In addition, they have operations across India with a number of Regional & Area Offices to cater to requirements of the farmers for providing end to end farming solutions.
- ☞ GSFC Agrotech Limited is currently in the process of expanding its Retail Outlets for Marketing and Sales of Agri products and expansion of its Agribusiness activities.

Section-II: Let's Understand the Nature of Vacancies

Looking for genuinely interested, competent young professionals to work as the *Jr. Executive and Executive Officer at Specific Locations of GUJARAT and on PAN India basis* and excel with a dynamic team which is continuously excelling and recording exponential growth.

Expected Essentials from the Ideal Candidate

(A) Designation, No. of Vacancies and Place of Posting/Job:

- ✓ Executive Officer for PG Candidates – **Many Vacancies at Specific Locations of GUJARAT and on PAN India basis**
- ✓ Jr. Executive for UG Candidates – **Many Vacancies at Specific Locations of GUJARAT and on PAN India basis**

(B) Job Description:

- ✓ To implement Sales & Marketing plan including agri extension services in the area assigned to him to achieve sales, collection & business development targets in line with Company's objectives and adherence of all statutory compliances and internal control measures.
- ✓ To ensure achievement of marketing & sales plan & realization numbers for the depots/territory assigned.
- ✓ To implement market development plan to establish our brand in the market.
- ✓ To implement effective agri extension services and brand promotional activities.
- ✓ Provide effective customer care services to ensure high customer satisfaction and brand equity.
- ✓ Adherence to company system & procedures and general administration as per company norms.
- ✓ Strict adherence to statutory compliances.
- ✓ Govt. Liaison – Department of Agriculture, District Administration Department/KVK/University, etc.
- ✓ Collect and provide information on market trend, competitors' strategy & activities.
- ✓ Any other activity as assigned by the Management from time to time.

(C) Pay Package Offer:

- ✓ Executive Officer for M. Sc. (Agriculture) and MBA (ABM) Candidates – **22,140/- per month + Other Benefits + Excellent Learning Exposure**
- ✓ Jr. Executive for B. Sc.-Hons. (Agriculture), B. Sc.-Hons. (Agri. Biotechnology), B. Tech. (Biotechnology) Candidates – **18,200/- per month + Other Benefits + Excellent Learning Exposure**

(D) Educational Qualification:

- ✓ **B. Sc.-Hons. (Agriculture), B. Sc.-Hons. (Agri. Biotechnology), B. Tech. (Biotechnology) for Jr. Executive Position**
- ✓ **M. Sc. (Agriculture) OR MBA (ABM) with UG background of Agriculture/Allied Sciences for Executive Officer Position**

(E) Competency Requirements: Energetic, Talented, Self Driven Candidates with Excellent Communication Skills and Conceptual Clarity... Being Extrovert, Sociable, Flair for Sales & Marketing, Pleasing Personality, etc. are highly desirable traits/attributes.

(F) Special Requirements:

- ✓ Students having any PENDING Paper / ATKT / Backlog / Failure in any subject/s are **INELIGIBLE** as per *Company's Recruitment Guidelines as well as the Placement Policy Guidelines of NAU, Navsari.*
- ✓ Students need to have their own active Log In Id for accessing/using Internet facility during the Online Aptitude Test.

Section-III: Selection Modalities

- ✓ Registration with and Timely Resume Submission to Institute Level Placement Officer latest by 9th February, 2018 - FRIDAY - 10:30 am
- ✓ Short listing by the Company Authority
- ✓ Online Aptitude Test of 60 Minutes on 15th February, 2018 - Thursday
- ✓ Group Discussion and Intensive Personal Interview at NAU, Navsari

All The Best to Beat The Best to all the Career Aspirants!!! You CAN, You WILL!!!

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RIGHT People at the RIGHT Places at the RIGHT Time to do the RIGHT Things & Delivering the BEST Performance!!!

Placement Programme 2018: *Aiming Higher...Striving Hard...We Can, We Will...*