



After facilitating

**52 Placement Interviews generating Job Placement Offers for 164 Students in 2015-16,**

**39 Placement Interviews generating Job Placement Offers for 151 Students in 2014-15,**

**39 Placement Interviews generating Job Placement Offers for 130 Students in 2013-14, and**

**33 Placement Interviews generating Job Placement Offers for 144 Students in 2012-13,** we at the

University Placement & Counselling Cell of our esteemed Navsari Agricultural University; are pleased to announce that the 8<sup>th</sup>

Campus Recruitment Drive of Placement Programme 2016-17 for **AgroStar** is to be held during this

month. The details are as follows:

### **AgroStar** – [www.agrostar.in](http://www.agrostar.in)


- ☞ The **AgroStar** is a start up in the agri tech space developing a “direct-to-farmer” m-commerce platform. Think about an Amazon for farmers! The company has generated strong traction on its platform and is well funded by prominent VC's like IDG Venture Partners and Aavishkaar Ventures.
- ☞ This is an opportunity to be part of initial tech team that will architect and execute a roadmap for use of technology by Indian farmers through their smartphones. AgroStar aspires to disrupt the traditional norms of rural agri business and build a solid tech platform where farms can have access to relevant agri information on their phones and great quality agri products at their doorsteps.
- ☞ Through AgroStar, farmers can procure an entire range of agri inputs by simply giving a missed call on the company 1800 number.
- ☞ The Pune based company is founded by Sitanshu Sheth & Shardul Sheth having diverse backgrounds in retail and consulting.
- ☞ The company has received investment of \$5M from investors like IDG Ventures and Aavishkaar.
- ☞ The company also counts Snapdeal's Kunal Behl and Rohit Bansal as it early angel investors and mentors.
- ☞ AgroStar has current operations in Gujarat and Maharashtra and with the funding the company plans to expand operations in 3-4 additional states and strengthen its tech and leadership teams.
- ☞ Assurance of good quality products, fair pricing, product availability and laser focus on customer service ensures that the farmers get hooked on to the AgroStar platform. AgroStar is a channel partner with multiple leading national and multinational brands that are available through its platform.
- ☞ As the penetration of smart phones is happening at a very rapid rate in rural India the promoters believe that it's not long before farmers are comfortable in shopping for their entire farm needs through AgroStar's mobile app.
- ☞ They are looking for **Fresh UG (Agriculture) candidates**; to work and excel with them...to join their dynamic team which is continuously excelling and causing exponential growth.

# Excellent Opportunity in **AgroStar** for B. Sc.-Hons. (Agri.) Students

*Available Opportunity and Job Location:* 20 to 30 Vacancies @ various locations of GUJARAT ONLY

*Expected Essentials from the Ideal Candidate:* Energetic, talented, self driven B. Sc.-Hons. (Agriculture) Candidate.

*Expected Pay:* 1.8 to 2.5 Lacs p. a.

 **Selection Process:** Registration and Resume Submission (*in soft copy only*) with the Institute Placement Officer (*latest by 15<sup>th</sup> March, 2017 Morning 10:00 am*) ... These pre-registered candidates will only go for further selection process ...

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