

*A golden opportunity to lead yourself on the road of Personal & Professional Wellbeing*  
*A golden opportunity to put your career on a fast track*  
*A golden opportunity to awaken the hidden potential within you*

# University Placement & Counselling Cell – NAU, Navsari

proudly announces *the only of its kind unique* **“Full Day Career Management Training Programme”**

*Thinking – Sharing – Learning – Sharpening Module* on

## Campus to Corporate – C<sub>2</sub>C for

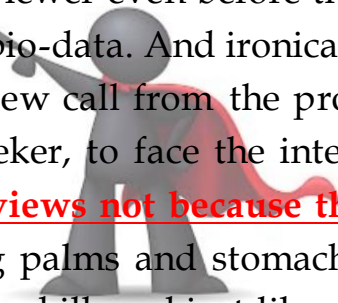


*Enhancing Employability of Students* at

**ASPEE Agribusiness Management Institute, Navsari** on **November 19, 2016**

**Exclusively for 38 MBA (ABM) & M. Sc. (ICTA) Students of the Passing Out Batch**

**to be conducted/facilitated by**

***A Highly Acclaimed Accomplished Teacher-Trainer-Facilitator-Career Counsellor-Coach-Mentor-Researcher***



Being a tremulous and hopeful hunter in the job jungle; the fresh passing out students may feel totally inadequate to showcase their professional capabilities in the written form (CV / Resume), which will create their image in the mind of the interviewer even before they walk in for the interview. So, they need to write an effective resume / c. v. / bio-data. And ironically, for most of them, this might become a night mare!!! Even after getting an interview call from the prospective employer, they may feel unprepared and nervous, as it is always difficult for a job seeker, to face the interviewer, *especially for freshers who are just out of college, seeking a job.* **Most people do badly at job interviews not because they are incompetent; but simply because they are just plain nervous.** On the day of interview, sweating palms and stomach butterflies are to be expected. But, good news is that writing an effective resume & giving interview is a skill, and just like any other skill, it too can be developed. One can reduce the stress level by knowing some common mistakes that candidates make in preparing their CV as well as while meeting with potential employers and avoiding them.

**Come! Learn Today for a Better Tomorrow... Sometimes, Winning is Everything...**

So, with the noble objective of equipping our students for lucrative career options, the University Placement & Counselling Cell, DSW Office of NAU, Navsari, has been proudly organizing this full day career management training programme since 2012. Pioneered by a highly acclaimed State, National & International Awards Winner Trainer and Certified-Accredited Management Teacher - Dr. Mehul G. Thakkar - Associate Professor in HRM & TPO @ AABMI and the University Placement & Counselling Head @ NAU, Navsari, this innovative training programme certainly increases the *“Employability”* of students by fostering the much needed professional grooming. It assists them to project professional candidature by improving confidence level, strengthening self image, boosting morale and motivation, personality aspects, professional presence & presentation, etc. through *meticulously planned and superbly delivered 7 Lead Training Sessions each of around 70 minutes*.

In and all, this *time-tested unique career management training module* assists the students to look at their skills and capabilities in an entirely new light; and equip/enable them for crossing the selection hurdles of the corporates; so that they can win the race in this cut-to-throat competitive job market conditions. This highly interactive the 2<sup>nd</sup> C<sub>2</sub>C of 2016-17 Placement Programme, the 5<sup>th</sup> Successive C<sub>2</sub>C @ AABMI, Navsari, and the 28<sup>th</sup> Successive C<sub>2</sub>C @ NAU, Navsari - the Campus to Corporate Module - C<sub>2</sub>C - Unique Pre-Placement Offering of NAU, Navsari; to be conducted/facilitated by a core HRD professional in his inimitable style and delivery; will surely put the passing out students' career on a fast track progress by making them aware about various aspects of career dynamics and fostering the much needed CAN DO Outlook coupled with pleasing personality.

In nutshell, it is a *“Proactive Approach” of preparing the passing out students for a better tomorrow - a journey from Campus to Corporate*. So, come, enrich, enlighten, charge up and empower yourself for a better tomorrow ... by equipping yourself for the journey of Campus to Corporate; and experience the transformation from Good to Better to Best through Survival to Stability - Stability to Success - and Success to Significance.

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## Programme Contents: (What you will learn - Key Takeaways)

- ☞ What a Resume is and is NOT...Bio-Data v/s Resume v/s CV v/s Professional Brief/Profile...
- ☞ Types / Formats of Resume...
- ☞ Components / Sections of Resume...
- ☞ How to write an impressive CV that guarantees you an interview call...
- ☞ Understand yourself better ... Recharging yourself from within...
- ☞ Developing and Projecting Positive Self Image – Powerful Personality Development & Impression Management Tips...
- ☞ How to tackle the most crucial FAQs and succeed in Job Interview...
- ☞ Body Language – Tips & Traps & Power Dressing for the Interview...
- ☞ Managing your online reputation...
- ☞ How to be better prepared for job-hunting in cut-to-throat competitive era...

## Modalities: (Learning Process)

- ✓ Power Point Presentation
- ✓ Psychological/Management Games
  - ✓ Role Playing
- ✓ Analysis of Real Life Interview Video Clips
  - ✓ Self Assessment Test
- ✓ Powerful Motivational Videos
- ✓ Discussion – Interactions – Query Solving
- ✓ Feedback on your own CV/Resume
- ✓ Follow Up for Improvements



**Date & Timing: 19<sup>th</sup> November, 2016 - SATURDAY - 10:15 am to 5:00 pm**

**Investment: Your Valuable Time**

**Venue: Interactive Classroom of MBA (ABM)-Sem-I, AABMI, NAU Campus, Navsari**

**Target Participants: Young, Aspiring & Ambitious, Promising budding Agribusiness Managers and Agri-ICT Professionals of the Passing Out Batch of the ASPEE Agribusiness Management Institute, Navsari who believe in *“Winning is Everything”!!!* & *“Reinventing Themselves”...***

### Trainer-Facilitator-Coach-Counsellor:

**Dr. Mehul G. Thakkar**

*State, National & International Awards Winner Trainer*

**Associate Professor in HRM and University Placement & Counselling Head,**

**ASPEE Agribusiness Management Institute (MBA-ABM & M. Sc.-ICTA Programmes),**

**Navsari Agricultural University (NAU), Navsari-Gujarat**

*Conducted 650+ Training Programmes, Trained/Inspired 2 Lakhs+ People, Contributed to 270+ Organizations...*

344 Participants of NAU benefited through 101 Hours Intensive Training Inputs during 2012-13...

490 Participants of NAU benefited through 96 Hours Intensive Training Inputs during 2013-14...

742 Participants of NAU benefited through 102 Hours Intensive Training Inputs during 2014-15...

1061 Participants of NAU benefited through 108 Hours Intensive Training Inputs during 2015-16...

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# 1823 Students of NAU benefited through 28 C<sub>2</sub>C Trg. Programmes

## “Campus to Corporate-C<sub>2</sub>C” Trg. Programmes for UG, PG, Ph. D Students at Degree Colleges of NAU, Navsari

Placement Programme	NMCA, Navsari	ACHF, Navsari	AABMI, Navsari	VCVSAH, Navsari	ASABI, Surat	CoA, Bharuch	CoA, Waghai	CAET, Dediapada
<u>2012-13</u>	18/09/12 68 UG-PG Ph. D. Students	01/11/12 88 UG-PG Students	09/10/12 23 PG Students	19/08/13 12 UG Students	<i><u>Not Applicable</u></i>			
<u>2013-14</u>	24/12/13 82 UG Students	23/10/13 98 UG-PG Students	16/11/13 72 PG Students	31/12/13 38 UG-PG Students				
<u>2014-15</u>	20/12/14 95 UG Students	08/01/15 83 UG-PG Students	01/01/15 78 PG Students	Not Confirmed by the Institute				
<u>2015-16</u>	20/01/16 98 UG Students	22/01/16 144 UG-PG Students	27/01/16 74 PG Students	Not Confirmed by the Institute	06/06/16 40 UG Students	09/05/16 48 UG Students	18/02/16 48 UG Students	Not Applicable
<u>2016-17</u>	29/11/16 180+ UG-PG Students	<u>Yet Not Finalized by the Institute</u>	19/11/16 38 PG Students	15/10/16 37 UG Students	<b><u>Yet Not Finalized by the Institutes</u></b>			

## “Campus to Corporate-C<sub>2</sub>C” Trg. Programmes for Diploma Students at Polytechnic Colleges of NAU, Navsari

Placement Programme	Agri. Poly., Vyara	Agri. Poly., Bharuch	Agri. Poly., Waghai	Agri. Eng. Poly., Dediapada	Horti. Poly., Navsari	Horti. Poly., Paria	A.H. Poly., Navsari
<u>2012-13</u>	15/09/12 84 Students	Not Confirmed by the Institute	Not Confirmed by the Institute	31/01/12 29 Students	<i><u>Not Applicable</u></i>		
<u>2013-14</u>	09/05/14 24 Students	20/05/14 26 Students		Not Confirmed by the Institute			
<u>2014-15</u>	09/02/15 46 Students	26/05/15 29 Students		01/06/15 26 Students			
<u>2015-16</u>	16/02/16 68 Students	09/05/16 35 Students	18/02/16 24 Students	Not Confirmed by the Institute		09/03/16 26 Students	Not Confirmed by the Institute
<u>2016-17</u>	<b><u>Yet Not Finalized by the Institutes</u></b>						

Remaining Institutes of NAU, Navsari are **Requested to finalize/give confirmation for organizing Full Day Career Management Training Programme on “Campus to Corporate – C<sub>2</sub>C” during December, 2016 to May-June, 2017...**

<p><b><u>Dr. Mehul G. Thakkar</u></b> Associate Professor in HRM &amp; TPO @ AABMI University Placement &amp; Counselling Head @ NAU E-mail: <a href="mailto:mehulgthakkar@nau.in">mehulgthakkar@nau.in</a>, <a href="mailto:getmgt@gmail.com">getmgt@gmail.com</a> Contact No.: 02637-282960 (O), 09427163205 (M)</p>	<p><b><u>Dr. C. V. Savalia</u></b> Director of Students' Welfare &amp; Chairman of University Placement &amp; Counselling Cell @ NAU E-mail: <a href="mailto:dswnavsari@nau.in">dswnavsari@nau.in</a>, <a href="mailto:dswnavsari@gmail.com">dswnavsari@gmail.com</a> Contact No.: 02637-292112 (O), 09979888962 (M)</p>
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