

# University Placement Cell, NAU, Navsari

**proudly announces**

## 2<sup>nd</sup> C<sub>2</sub>C Programme of 2014-15 Placement Process

**“Full Day Career Management Trg. Programme”** on

# **Campus to Corporate – C<sub>2</sub>C** for

**Enhancing Employability of NAU Students...** at

**ASPEE Agribusiness Management Institute, NAU Campus**

01/01/2015, Thursday, 9:00 a.m. onwards...

<u>Activity</u>	<u>Time Span</u>
Prayer by the Fresh Fragrance of M. Sc. (ICTA) Students of Sem-I	9:00 am – 9:03 am
Floral Welcome of the Dignitaries	9:03 am – 9:05 am
Extending Heartfelt Warm Wishes of the New Year by Ms. Snehlata R. Paswan (Top Ranking Jewel of the 7 <sup>th</sup> Batch - Present Batch of MBA-ABM)	9:05 am – 9:09 am
Welcome Address and Empowering Thoughts by Dr. J. D. Thanki (Dean – AABMI & Chairman of the Training & Placement Cell @ AABMI, NAU, Navsari)	9:09 am – 9:17 am
Brief about the University Placement Cell and Blessings by Dr. H. R. Pandya (Director of Students' Welfare & Chairman of University Placement Cell, NAU, Navsari)	9:17 am – 9:27 am
Words of Wisdom and Powerful Positive Affirmations by Dr. N. L. Patel (Principal & Dean – ACHF & Chairman of the Placement Cell @ ACHF, NAU, Navsari)	9:27 am – 9:35 am
Brief about the “Campus to Corporate – C <sub>2</sub> C” Initiative by Dr. Mehul G. Thakkar (Associate Professor in HRM & TPO – AABMI & University Placement Head, NAU, Navsari)	9:35 am – 9:41 am
Direct “Dil Se” – Experience Sharing by Mr. Punit S. Chore (Asst. Manager–Customer Relations @ Sundaram Finance Ltd. & Top Ranking Alumni of the 5 <sup>th</sup> Batch of MBA-ABM)	9:41 am – 9:49 am
Direct “Dil Se” – Experience Sharing by Ms. Neeraja Sasidharan (Top Ranking Jewel of the 7 <sup>th</sup> Batch - Present Batch of MBA-ABM)	9:49 am – 9:54 am
Sense of Gratitude – Vote of Thanks by Ms. Kosha P. Mehta (Fresh Fragrance of MBA-ABM – Sem-I)	9:54 am – 9:57 am
<b><i>The Self Strengthening Journey Begins with the Trainer/Facilitator...</i></b>	
Ice Breaking with the Participants – Opening Up...Learning to Learn...	9:57 am – 10:10 am
Why Career Management? What makes life 100% - Professional Success Formula	10:10 am – 10:30 am
Developing Positive Self Image – Powerful Personality Traits Development	10:30 am – 10:50 am
Developing Right Attitudinal Mindset for Better Career Management	10:50 am – 11:05 am
Understand yourself better... Recharging yourself from within...	11:05 am – 11:15 am
Effective Resume / CV Writing	11:15 am – 1:15 pm
<b>LUNCH BREAK (1:15 pm – 2:15 pm)</b>	
Projecting Professional Body Language & Power Dressing for Success	2:15 pm – 2:45 pm
Corporate Expectations - Grooming Yourself from Corporate Point of View	2:45 pm – 3:15 pm
Tackling the most crucial FAQs for Winning the Interview	3:15 pm – 5:10 pm
Managing Online Reputation – Preparing for job-hunting in competitive era...	5:10 pm – 5:25 pm
Interactions - Q & A of Participants & Feedback	5:25 pm – 5:45 pm

**Master of Ceremony: Ms. Neeraja Sasidharan & Ms. Nidhi Priya – Students of MBA (ABM)**