



A golden opportunity to put your career on a fast track

University Placement Cell – NAU, Navsari

proudly announces a “Full Day Career Management Training Programme”

Campus to Corporate – C₂C for

Enhancing Employability of NAU Students at

ASPEE Agribusiness Management Institute, NAU Campus



After sometime, you will also be a tremulous and hopeful hunter in the job jungle. Now, at times you may feel totally inadequate to showcase your professional capabilities in the written form (CV / Resume), which will create your image in the mind of the interviewer even before you walk in for the interview. So, you need to write an effective resume / c. v. / bio-data. And ironically, for many of us, this might become a night mare!!! Even after getting an interview call from your prospective employer, you may feel unprepared and nervous, as it is always difficult for a job seeker, to face the interviewer, especially for freshers who are just out of college, seeking a job. **Most people do badly at job interviews not because they are incompetent; but simply because they are just plain nervous.** On the day of your interview, sweating palms and stomach butterflies are to be expected. But, good news is that writing an effective resume & giving interview is a skill, and just like any other skill, it too can be developed. You can reduce your stress level by knowing some common mistakes that candidates make in preparing their CV as well as while meeting with potential employers and avoiding them.

So, with the noble objective of equipping our students for lucrative career options, the University Placement Cell, DSW Office of our NAU, Navsari, has been proudly organizing this full day career management training programme **since 2012.** Pioneered by a **highly acclaimed State, National & International Awards Winner Trainer and Certified-Accredited Management Teacher - Dr. Mehul G. Thakkar,** this *time-tested unique career management training module* will assist you to look at your skills and capabilities in an entirely new light; and equip you for crossing the selection hurdles of the corporates; so that you can win the race in this cut-to-throat competitive job market conditions. This highly interactive **Campus to Corporate Module – C₂C** – **the 2nd C₂C of 2014-15 Placement Programme & the 13th successive C₂C at NAU** will surely put your career on a fast track progress by making you aware about various aspects of career dynamics and fostering the much needed CAN DO Outlook coupled with pleasing personality. **So, come, enrich, enlighten charge up and empower yourself for a better tomorrow ...** by equipping yourself for the journey of **Campus to Corporate;** and experience the transformation from **Good to Better to Best** through **Survival to Stability – Stability to Success – and Success to Significance.**

Come! Learn Today for a Better Tomorrow... Sometimes, Winning is Everything...

List of Topics that will be explored include...

<u>Programme Contents:</u> (What you will learn - Key Takeaways)	<u>Modalities:</u> (Learning Process)
☞ What a Resume is and What a Resume is NOT...Bio-Data v/s Resume v/s CV v/s Professional Brief/Profile...	<ul style="list-style-type: none"> • Power Point Presentation • Psychological/Management Games <ul style="list-style-type: none"> • Role Playing • Analysis of Real Life Interview Video Clips <ul style="list-style-type: none"> • Self Assessment Test • Powerful Motivational Videos <ul style="list-style-type: none"> • Discussion - Interactions • Feedback on your own CV/Resume <ul style="list-style-type: none"> • Follow Up for Improvements
☞ Types / Formats of Resume...	
☞ Components / Sections of Resume...	
☞ How to write an impressive CV that guarantees you an interview call...	
☞ Understand yourself better... Recharging yourself from within...	
☞ Developing and Projecting Positive Self Image – Powerful Personality Development & Impression Management Tips...	
☞ How to tackle the most crucial FAQs and succeed in Job Interview...	
☞ Body Language – Tips & Traps & Power Dressing for the Interview...	
☞ Managing your online reputation...	
☞ How to be better prepared for job-hunting in cut-to-throat competitive era...	
<u>Date & Timing:</u> 1 st January, 2015-THURSDAY 9:00 am to 5:30 pm	<u>Investment:</u> Your Valuable Time
<u>Venue:</u> Seminar Hall, ASPEE Agribusiness Management Institute, NAU Campus, Navsari	
<u>Target Participants:</u> Young, Aspiring & Ambitious Professionals of AABMI who believe in...	
<i>“Winning is Everything”!!! & “Reinventing Themselves”...</i>	
	<p style="text-align: center;"><u>Trainer-Facilitator-Counselor:</u> Dr. Mehul G. Thakkar <i>State, National & International Awards Winner Trainer</i> Associate Professor in HRM & University Placement Head, <i>ASPEE Agribusiness Management Institute (MBA-ABM & M. Sc.-ICTA Programmes),</i> Navsari Agricultural University (NAU), Navsari E-mail: mehulgthakkar@nau.in, getmgt@gmail.com Contact No.: 02637-651437 (O), 09427163205 (M)</p>

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623 Students of NAU benefited through 11 C₂C Trg. Programmes...

5 Full Day “Campus to Corporate – C₂C” Trg. Programmes of 2012-13 Placement Programme

- ☞ The 1st C₂C Training Programme of 2012-13 witnessed overwhelming and record breaking participation of **84 Diploma in Agriculture students and many Faculty Members of Polytechnic in Agriculture, Vyara-Tapi** on 15th September, 2012...
- ☞ The 2nd C₂C Training Programme of 2012-13 witnessed overwhelming participation of **59 UG, PG and Ph. D. students of N. M. College of Agriculture** on 18th September, 2012...
- ☞ The 3rd C₂C Training Programme of 2012-13 benefited **23 PG students of ASPEE Agribusiness Management Institute** on 9th October, 2012...
- ☞ The 4th C₂C Training Programme of 2012-13 witnessed overwhelming and record breaking participation of **88 UG and PG students of ASPEE College of Horticulture & Forestry** on 1st November, 2012...
- ☞ The 5th C₂C Training Programme of 2013-14 benefited **29 Diploma students of Polytechnic Agricultural Engineering, Dediapada-Narmada Dist.** on 31st January, 2013...

6 Full Day “Campus to Corporate – C₂C” Trg. Programmes of 2013-14 Placement Programme

- ☞ The 1st C₂C Training Programme of 2013-14 witnessed overwhelming and record breaking participation of **98 UG and PG students of ASPEE College of Horticulture & Forestry** on 23rd October, 2013... **{2nd successive programme in this Institute}**
- ☞ The 2nd C₂C Training Programme of 2013-14 witnessed overwhelming participation of **72 PG students of ASPEE Agribusiness Management Institute and ASPEE College of Horticulture & Forestry** on 16th November, 2013... **{2nd successive programme in this Institute}**
- ☞ The 3rd C₂C Training Programme of 2013-14 witnessed overwhelming participation of **82 UG students of N. M. College of Agriculture** on 24th December, 2013... **{2nd successive programme in this Institute}**
- ☞ The 4th C₂C Training Programme of 2013-14 benefited **38 UG & PG students of Vanbandhu College of Veterinary Sci. & Animal Husbandry** on 31st December, 2013... **{1st ever programme in this Institute}**
- ☞ The 5th C₂C Training Programme of 2013-14 benefited **24 Diploma in Agriculture students and many Faculty Members of Polytechnic in Agriculture, Vyara-Tapi** on 9th May, 2014... **{2nd successive programme in this Institute}**
- ☞ The 6th C₂C Training Programme of 2013-14 benefited **26 Diploma in Agriculture students and many Faculty Members of Polytechnic in Agriculture, Bharuch-Narmada** on 20th May, 2014... **{1st ever programme in this Institute}**

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**Full Day “Campus to Corporate – C₂C” Trg. Programmes confirmed to be organized
during 2014-15 Placement Programme**

- ☞ The 1st C₂C Training Programme of 2014-15 achieved sparkling success with overwhelming and record breaking participation of **95 students (92 UG students + 3 outside invitees) of N. M. College of Agriculture** on **20th December, 2014 - SATURDAY... 9:10 am to 5:45 pm** **{3rd successive programme in this Institute}**
- ☞ The 2nd C₂C Training Programme of 2014-15 will be organized for **65 PG students of ASPEE Agribusiness Management Institute** on **1st January, 2015 - THURSDAY... {3rd successive programme in this Institute}**
- ☞ The 3rd C₂C Training Programme of 2014-15 will be organized for **20 Diploma in Agriculture students of Polytechnic in Agriculture, Vyara-Tapi** on **(Tentatively) 9th February, 2015 - MONDAY... {3rd successive programme in this Institute}**
- ☞ The 4th C₂C Training Programme of 2014-15 will be organized for **17 Diploma in Agri. Cooperation, Banking & Marketing students of Polytechnic in Agriculture, Waghai-Dang** on **(Tentatively) 20th February, 2015 - FRIDAY... {1st ever programme}**
- ☞ The 5th C₂C Training Programme of 2014-15 will be organized for **26 Diploma students of Polytechnic Agricultural Engineering, Dediapada-Narmada Dist.** on **(Tentatively) 4th May, 2015 - MONDAY... {2nd programme in this Institute}**

**Institutes Requested and Expected to give confirmation for organizing
Full Day “Campus to Corporate – C₂C” Trg. Programme during 2014-15 Placement Programme**

ASPEE College of Horticulture & Forestry, Navsari **for the 3rd successive programme**
Vanbandhu College of Veterinary Sci. & Animal Husbandry, Navsari **for the 2nd successive programme**
Polytechnic in Agriculture, Bharuch-Narmada **for the 2nd successive programme**
Polytechnic in Horticulture, Navsari **for the 1st ever programme**

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