



## 1<sup>st</sup> Campus Interview of Placement Programme 2014-15 for PG Students of NAU



After facilitating **39 Placement Interviews generating Job Placement Offers for 130 Students in 2013-14** and **33 Placement Interviews generating Job Placement Offers for 144 Students in 2012-13**; we at the *University Placement Cell* of our esteemed Navsari Agricultural University; are pleased to announce that **the 1<sup>st</sup> Ever Campus Interview of Placement Programme 2014-15 – the Forthcoming Interview of Super Agri Seeds Pvt. Ltd.** is to be held **on 26<sup>th</sup> December-FRIDAY 1:30 pm SHARP.**

### **Super Agri Seeds Pvt. Ltd. - Producers & Marketers of Super Seeds – [www.superagriseeds.com](http://www.superagriseeds.com)**

☞ Super Agri Seeds Pvt. Ltd. Company, headquartered at Hyderabad, was founded in 1998 by a team of young agricultural professionals with specialization in Seed Technology and related Agricultural Sciences, adhering to strong Research and Development, and a commitment to supply the highest quality seeds to the farming community. It offers superior quality seeds and price value to the customers by developing, producing and marketing Hybrid and Improved varieties of seeds for both Vegetable and Field Crops.

☞ The company is working in 3 segments of Field crop, Vegetables & Fertilizers & having turnover of more than 300 Cr Rs. annually.

#### **Product Development**

✓ **Quality through innovation:** Company specializes in breeding, product development, evaluation and selling of both vegetable and field crops, with utmost care and innovative techniques. The company supplies a wide range of high quality seeds on a wide range of geographical locations across India and South Asia. The company has been built with a strong base of Knowledge, Experience and Indelible commitment. It expanded its activities by selecting, breeding and producing seeds of superior quality. Now the company is one of India's best quality seed producing and marketing house with a wide range of products.

#### **Research & In-House Breeding**

✓ **Backbone of the Organization:** The Company is involved in research and development by closely following market signals and consumer preferences, which differ strongly across the regions. It produces varieties/hybrids in both vegetable and field crops which have the required adaptability, resistance, yielding abilities and quality standards. This allows for different modes of cultivation and climatic conditions with specific characteristics such as test weight, colour, size and taste.

#### **Adaptability**

✓ **Innovative Screening Systems:** The Company comprises of a dynamic team of professionals to test the adaptability of newly bred varieties/hybrids across different geographical regions in the country. New types are being evaluated with specially formulated data base. The Company also conducts the Market Acceptability Test (MAT), and evaluates the result which is a novel approach where farmers and consumers are involved in screening for the suitability of the crop for a given area after preliminary screening in Multi Locational Trial (MLT). The professional team right from the senior management is closely involved in identifying the suitable hybrid/variety specific to a particular region or situation with all desirable traits viz., yield, resistance and quality.

## Seed Production

- ✓ **Strong Focus:** F1/Certified seed production is the heart of any seed production programme. To assure superior quality standards, the Company takes up the hybrid/certified seed production within the holds at its own production locations. This production system involves the participation of a team of experienced crop specialists, field managers and trained technical supervisors as well as the application of crop specific seed production techniques and rigorous inspections with dedication. Seed extraction at all the locations is supervised with utmost care by the team.

## Seed Processing

- ✓ **Best Technology:** This process includes cleaning, sizing, grading, treating and packing. Super Agri Seeds made its core investments and established the best machinery to process the field produced seeds into desired grades of highest standards which are then marketed. The company has a trained technical team of engineering and agri-professionals who supervise the whole process meticulously. The company has developed relevant research based techniques which are used right from seed cleaning to packing to assure uniform sized seed with best standards.

## Available Job Profile: Marketing Executive in GUJARAT & RAJASTHAN only

- ✓ Job profile involves working closely with the end users for sales & marketing...

☞ **Pay Offer:** *Best in the Industry...Not a constraint for a deserving candidate... (NEGOTIABLE)*

+ *Excellent exposure and learning opportunities...*

## Expected Essentials from the Ideal Candidate:

- ✓ **Energetic, talented, self driven Post Graduate in Agriculture/ABM with sound knowledge of Agriculture Basics coupled with Business Sense...**
- ✓ *Ideal candidate should have keen observation power, patience, passion to stay and skills to work with the end customers. Should have drive for results, willingness to learn, ability to bounce back from setbacks and never give up attitude, energy and dynamism, confidence, and he/she should be patient and courteous.*

☞ **Selection Process:** Personal Interview on 26<sup>th</sup> December, 2014-FRIDAY Afternoon at 1:30 pm SHARP at the DSW Office, NAU, Navsari...

☞ All the interested and eligible students need to come personally with multiple copies of resume, passport size photos, etc. and attend the Campus Interview @ the DSW Office, NAU, Navsari on 26<sup>th</sup> December, 2014-FRIDAY Afternoon at 1:30 pm SHARP...

**Dr. H. R. Pandya**

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