

20th May, 2014

Full Day Career Management Training Programme

on

"Campus to Corporate - C₂C"

For Enhancing Employability of OUR Students

The 6th C₂C Programme of Placement Process-2013-14 @

Polytechnic in Agriculture, Bharuch-Narmada



Inspired by the stupendous success of the 5 (Five) Highly Effective C₂C programmes - Full Day Career Management Training Programmes on "Campus to Corporate - C₂C" conducted last year and thrilled with the envious final job placements of our students as a fruitful outcome of this hitherto initiative; our **University Placement Cell** has decided to continue the same this year also. Last year, starting from 15th September, 2012 with the *"1st Ever Campus to Corporate - C₂C Training Programme of Placement Process-2012-13"*; the **Uni. Placement Coordinator & Associate Professor in HRM @ AABMI - Dr. Mehul G. Thakkar** - a renowned State, National & International Awards Winner Trainer, personally conducted 5 (Five) such programmes and thereby personally trained 300+ Diploma, UG, PG and Doctorate students of various institutes of NAU, Navsari.

This year also, continuing with the missionary zeal of guiding and preparing the students of our NAU for facing the challenges of the cut-to-throat competitive job market with a structured training programme focusing on all these aspects and with the noble objective of equipping our students for grabbing lucrative career options, our **Uni. Placement Cell** has continued this success story with 5 C₂C - Campus to Corporate Training Programme of Placement Process-2013-14 at various institutions of NAU. Through these 5 (Five) Highly Effective C₂C programmes - this year, till date, 314 Diploma, UG and PG students have been benefited by imparting the desired inputs for better career management.

Continuing with this success story, our **Uni. Placement Cell** recently conducted the 6th C₂C - Campus to Corporate Training Programme of Placement Process-2013-14 at the **Polytechnic in Agriculture, Bharuch-Narmada** on 20th May, 2014. It is noteworthy that last year, somehow, this institution could not organize this programme. But, this year with the kind support of the team of excellent leaders - **Dr. K. G. Patel Sir** and **Dr. J. G. Patel Sir**, well supported by very experienced and concerned *Placement Officer* - **Dr. Dipak M. Pathak Sir** and equally enthusiastic and devoted to students' concerns - **Dr. Devendra R. Patel Sir**; for the first ever time, we could organize the

6th C₂C - Campus to Corporate Training Programme of Placement Process-2013-14. Incidentally, this was also the 1st Ever C₂C - Campus to Corporate Training Programme *which was conducted in the active and wholehearted presence of* our new Mentor - **Dr. H. R. Pandya Sir** - *the Director of Students' Welfare; whose gracious presence throughout the day inspired all the concerned.*

After meticulous and inspiring follow-ups by **Dr. Devendra R. Patel Sir**, and very encouraging discussion with the leader of this Polytechnic Institute - **Dr. J. G. Patel Sir**, this wonderful programme started with impressive brief given by **Dr. Devendra R. Patel Sir**. Acknowledging the kind cooperation from both the leaders - **Dr. K. G. Patel Sir** and **Dr. J. G. Patel Sir**; and giving due credit to both of them; he clarified the underlying objectives of organizing this programme.



After the floral welcome of all the dignitaries on and off-the-dais, **Dr. J. G. Patel Sir** - *the action oriented Principal of this Agri. Polytechnic*, inspired the young minds with his powerful welcome address.



Dr. J. G. Patel Sir briefed about the gamut of interventions viz. *Expert Talks of eminent personalities from the Industrial Development Centre, Enriching Field Visits, Comprehensive Question Booklets Preparation by all faculties and Free Distribution to the students, etc;* being carried out at the Agri. Polytechnic for grooming the students. Very cleverly, he also requested **Dr. H. R. Pandya Sir** - *the Director of Students' Welfare* for his support in requesting the concerned Govt. Departments about revisiting and revising the eligibility criteria for certain positions in favor of Diploma Agriculture students. He boosted the morale of the students by sharing that all our students are so much capable that each one of them would qualify for Degree Programme also, in addition to getting selected in renowned organizations; which was applauded well by one and all.



At this juncture, experienced and concerned *Placement Officer of this Institute* - **Dr. Dipak M.**



Pathak Sir presented the accomplishments of the students in terms of grabbing job offers from renowned organizations. He also ensured the Uni. Placement Cell to overcome the lacuna of timely communication and continuous coordination of all the activities of the placement cell. He even assured the students of his wholehearted support and wished them all the very best for the coming placement

season.

Lastly, the exemplary motivator - our *honorable Director of Students' Welfare* - **Dr. H. R. Pandya Sir** enlightened the august gathering with choicest pearls of wisdom in his *Presidential Remarks*. He mesmerized the students by sharing that to succeed in life and career, 2 things are important namely - *Concentration and Hunger (Quest) for Bright Future*. He also supported his idea with several real life interesting illustrations of eminent personalities.



He added that the students should be dedicated or devoted, should know the right direction and be self-disciplined to achieve the career goals. He urged the students to believe in the idea of undergoing rigorous training just as a diamond acquires its true worth after experiencing immense heat and hard times. He also congratulated the '*missionary man*' **Dr. Mehul G.**

Thakkar - Uni. Placement Coordinator & Associate Professor in HRM for pioneering such a wonderful initiative and appreciated his devoted efforts for enhancing the employability of NAU students. He also requested the students and all the faculty members to feel lucky to have an



opportunity to get trained from such an accomplished Trainer and reciprocated the call of **Dr. J. G. Patel Sir** with a promise to support all the initiatives of this institute for creating



bright future for the students.

Considering the hi-felt need of such a structured training programme focusing on all important aspects of career management, he thanked honorable **Dr. A. R. Pathak Sir - the Hon. Vice Chancellor** for initiating this programme for NAU students. He also thanked **Dr. K. G. Patel Sir - the Principal of the Degree College, Bharuch**, who could not remain present due to important meeting at Gandhinagar; but who ensured successful organization of this programme.

After such an impressive inaugural ceremony, **Dr. Mehul G. Thakkar - the State, National & International Awards Winner Trainer and the Pioneer of the C₂C Programme** took charge of the proceedings and sensitized the participants regarding the need and relevance of career management in the present era in the light of the corporate expectations from the students. He also remembered and thanked both - **Dr. A. R. Pathak Sir - the Hon. Vice Chancellor** and **Dr. V. C. Raj Sir - the Former DSW**; for supporting the C₂C Initiative and empowering him to redefine the playing field and even redraft the rules as and when required. He also provided the glimpse of the amazing journey of [personally conducting 10 C₂C Programmes in NAU set-up till date](#), and thanked **Dr. Devendra R. Patel Sir** for making the [11th C₂C Programme possible at Bharuch](#).



Then, considering the hot and humid environment, **Dr. J. G. Patel Sir** took very quick decision to shift the programme venue to the air-conditioned Seminar Hall, wherein throughout the day, *based on participants' requests, the whole programme was conducted in the sweetest language on the earth - Gujarati.*

Then onwards, in the conducive ambience of the Seminar Hall, Dr. Thakkar started explaining the participants what and why of professional success and the high-felt importance of inculcating positive outlook. Sharing his thoughts in the [11th C₂C - Campus to Corporate Training Programme in NAU set-up](#), he elaborated on the high felt need of developing powerful personality and CAN DO outlook to achieve 100% professional success. He shared that self empowerment is the best form of empowerment; and positive thinking and attitude is an extremely critical element as it allows only those thoughts and feelings into the mind that encourage growth, success and well-being. Through a stimulating presentation, various psychological games and powerful motivational videos, he assisted the participants to accept themselves as they are and help explore the tremendous potentials within, and to believe that "THEY CAN". Throughout the initial 2 hours in the pre-lunch session, he explained the participants regarding the need and relevance of career management in the present era, what and why of professional success and the high-felt importance of inculcating positive outlook.

Then, in the powerful session on “*Effective CV Writing*”, he initially clarified the difference between Bio-Data, Resume, CV and Professional Brief/Profile. Then, he elaborated on various types of formats of resume, different sections of a professional resume, things to be avoided and eye catching layout of a resume. During this entire session, he substantiated his inputs with live illustrations, which were very well received by the students.

In the post-lunch session, the trainer focused on two very important aspects of Career



Management namely – *Projecting Powerful Body Language and Power Dressing for Success*. Here, Dr. Thakkar explained the gestures, postures, facial expressions, eye contact, voice modulations and such other niceties to be observed during the interview. He also shared practical tips regarding what to wear on the day of interview. Then, he started the session on “*Winning the Interview*”. He thoroughly explained and exemplified various phases of an interview, the frequently asked likely questions, ideal answers, and such other issues. He even requested the participants to be creative and think ‘*beyond the box*’ while drafting their CV in an impressive manner as well as while answering the interview panel’s questions. He even demonstrated how the prospective candidate can create positive first and last impression.

Through intensive 8+ hours training programme, he stimulated the students’ thought processes and cues to make them look at their skills and capabilities in an entirely new light; so that they can win the race in this cut-to-throat competitive job market conditions. By using a mixture of training methodologies, he ensured that students digest the desired inputs in live and interesting atmosphere. In the end, he urged the students to take on some sort of self responsibility for their own career development. The contents of the programme certainly helped the participants to focus on developing positive self image – developing the intrapersonal and interpersonal intelligence; that will facilitate the development of an appropriate attitudinal framework for professional success. **The entire programme was unanimously appreciated by the 26 outgoing diploma students and all the faculty members of this institute.** Encouraging fact was that throughout the day, the participants remained very active and interacted a lot, which made the whole programme very much vibrant, live and result oriented. The success of the programme can be gauged from the fact that all the participants requested to organize such training programme more often.

In the concluding session 5:30 pm onwards, along with 2 enthusiastic and inquisitive students, **Dr. Dipak M. Pathak Sir**, on behalf of the students’ fraternity, raised relevant questions also that

helped the participants to clarify their dilemmas. He also shared straight-from-the-heart sort of feedback and appreciated the forward looking professional gesture of **Dr. Mehul G. Thakkar** - to accept and honor the institute's invitation at a very short notice.

In the end, all the participants were awarded with "Certificate of Participation".

Personally, as a Trainer-Facilitator,

- 😊 I enjoyed being with very curious, inquisitive, enthusiastic and cooperative participants (*students as well as faculty members*). Even though it was an over-stretched day for them from 9:30 am to 5:45 pm, they all remained very active, alert and participative throughout the day.
- 😊 I must thank **Dr. J. G. Patel Sir and his team of devoted teachers** for taking personal interest in wholeheartedly supporting the idea of organizing the [6th C₂C - Campus to Corporate Training Programme of Placement Process-2013-14](#) at their institute and providing me psychological backup throughout the day by making sure of minute details.
- 😊 What I loved the most was the fact that *on request from Dr. H. R. Pandya Sir to take maximum advantage of this programme, even all the faculty members also attended the programme throughout the day*. I wish to thank and congratulate these pillars of Agri. Polytechnic, Bharuch - **Dr. Jayeshbhai J. Patel Sir, Dr. P.M. Thanki Sir, Dr. Divyesh D. Patel Sir, Dr. Dipak M. Pathak Sir, Dr. Devendra R. Patel Sir, Prof. Sandeep L. Sangani and last but not least Prof. Deepa B. Hiremath Mam** for their sheer commitment and dedication...**Hats off!!! to their professionalism!!!**
- 😊 The conducive learning ambience and AC atmosphere of the state-of-the-art architectural delights sort of **Training/Seminar Hall** was also noteworthy as it could create the hi-profile ambience for this wonderful programme.
- 😊 Along with this, all the other arrangements, hospitality (*awesome delicious food served in the most hygienic and homely feel of the institute*), coordination and continuous back up support from all the staff members, especially excellent efforts from **Dr. Dipak M. Pathak Sir and Dr. Devendra R. Patel Sir**; all were worth appreciating.
- 😊 Once again, a **big thank you to Dr. H. R. Pandya Sir** - *the honorable DSW*, **who not only by taking care of minute details; but also by attending the whole programme throughout the day, made sure that this initiative continues with grand success**. And, above all, thanks a million to honorable Vice Chancellor - **Dr. A. R. Pathak Sir** for showing his continued support to all the activities of Uni. Placement Cell, *beyond 'lip service'*.

With this,

- ☞ The 1st C₂C Training Programme of 2013-14 witnessed the overwhelming and record breaking participation of 98 UG and PG students of ACHF on 23rd October, 2013...
- ☞ The 2nd C₂C Training Programme of 2013-14 witnessed the overwhelming participation of 72 PG students of AABMI and ACHF on 16th November, 2013...
- ☞ The 3rd C₂C Training Programme of 2013-14 witnessed the overwhelming participation of 82 UG students of NMCA on 24th December, 2013...
- ☞ The 4th C₂C Training Programme of 2013-14 benefited 38 UG & PG students of Vanbandhu College of Veterinary Sci. & Animal Husbandry on 31st December, 2013...
- ☞ The 5th C₂C Training Programme of 2013-14 benefited 24 Diploma in Agriculture students and many Faculty Members of Polytechnic in Agriculture, Vyara-Tapi on 9th May, 2014...
- ☞ The 6th C₂C Training Programme of 2013-14 benefited 26 Diploma in Agriculture students and many Faculty Members of Polytechnic in Agriculture, Bharuch-Narmada on 20th May, 2014...

Next C₂C is scheduled on **?????**

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We are eagerly waiting for Polytechnic Institutes at Dediapada and Waghai to respond favorably and urgently to this proposal and finalize the date for C₂C for their students....

With this, in this Placement Year 2013-14;

☞ 6 C₂C Training Programmes of

☞ 54+ Hours duration have been successfully completed...

☞ 340 Diploma, UG and PG students and many Faculty Members have been trained...

Come!!! Learn Today for a Better Tomorrow...