Directorate of Extension Education Navsari Agricultural University Navsari-396450

INTRODUCTION

Navsari Agricultural University is a pioneer institute in the South Gujarat region for transferring the agricultural technology to the farmers to increase their agricultural production. The Directorate of Extension Education is actively involved in transfer of latest technologies to the farmer's field and giving its feed back to the research workers. The Directorate of Extension Education has started functioning in 1972 during erstwhile Gujarat Agricultural University. Later on, as a consequence of the separation of Gujarat Agricultural University into four new universities in the State, Navsari Agricultural University (NAU) has come into existence on May 1, 2004. NAU encompasses seven districts, viz., Valsad, Navsari, Dangs, Surat, Tapi, Bharuch and Narmada of South Gujarat.

Geographically, the jurisdiction is stretched over 170 km. seashore on the western side and hilly terrain with dense forest on the eastern side enclosed with high fertile land and ample natural resources. Thus, presently the NAU serves to 4 districts of hills and 3 districts of plains in South Gujarat region. With varied geographical, biophysical and socio economic conditions of the region, the work of validation of newly developed technologies and transfer of technology has become very challenging. The Directorate undertakes extension activities through 5 KVKs (working at grass root level), Training Units (Sardar Smruti Kendra & Training and Visit System) at head quarter, ATIC, extension departments at different colleges along with the State Agricultural Management and Extension Training Institute (SAMETI), Gujarat assisting in extension reform programme.

VISION

To make the extension system 'Farmer-Driven' and 'Market-led' for augmenting production, productivity and income of the farming community.

<u>MISSION</u>

- 1. To bridge up the agricultural technology gap at grass root level.
- 2. To educate rural people to attain/participate in development.
- 3. To create awareness about health, hygiene, environment and bio-diversity conservation for sustainable development.
- 4. To link farmer with newly emerging globalized world by providing them information and guidance.
- 5. To develop a system of effective research and extension linkages.
- 6. To generate employment in the field of agriculture and allied disciplines.
- 7. To integrate IT in rural system for their development.