

## Educational Programmes

➤ Presently, the institute is offering two programmes:

- Post Graduate Programme - MBA (Agribusiness Management) since 2007 and
- Doctoral Degree Programme – Ph. D. (Agribusiness Management) since 2017.

### MBA (Agribusiness Management)

- **The Programme specially attempts:**

- ✓ *To impart knowledge of systematic observation and analytical skills needed to take effective charge of the new agriculture economy.*
- ✓ *To provide a field based experience to nurture in the students the capabilities of setting standards of excellence in their managerial life.*
- ✓ *To equip the students with required conceptual and interpersonal skills for solving the practical problems and complexities of the field of agribusiness*
- ✓ *To develop agribusiness leaders, entrepreneurs and professionals with a vision, competence and attitude for managing agribusiness and agro-based enterprises with a strong business orientation.*

- **Prospects of Agribusiness Management**

The programme prepares students for managerial and entrepreneurial careers in enterprises serving or dependent on agriculture and allied sectors such as:

- ✓ *Production and Marketing of Inputs such as seeds, fertilizers, pesticides, farm machinery and equipment, livestock feed, irrigation, and credit;*
- ✓ *Production, Procurement, Processing, and Marketing of Output such as agriculture (includes crops, livestock, fisheries, forestry, agro forestry, horticulture, dairying) marketing, agro processing, and food processing;*
- ✓ *Providing Services to Agriculture such as export and import, rural banking, financing agri projects, insurance, retail, logistics, water management, research and development, and rural energy.*

### Ph. D. (Agribusiness Management)

The programme of Doctor of Philosophy in Agribusiness Management - Ph. D. (Agribusiness Management) aims at preparing students to initiate new projects that add to the collective knowledge base of agribusiness field in terms of production, processing, marketing and critical management issues as financing and technical assistance, preparation of products for exports, overseas marketing issues and government policies, etc. The holders of Ph. D. (ABM) may seek careers in teaching, research and extension services of the nonprofit, public and private sectors.