



भाकृअनुप - राष्ट्रीय कृषि अनुसंधान प्रबंध अकादमी
राजेन्द्रनगर, हैदराबाद-५०००३०, तेलंगाणा, भारत
ICAR-National Academy of Agricultural Research Management
(ISO 9001:2008 Certified)



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Dr R. Kalpana Sastry
Joint Director

D.O.No. ESM/DTR&SSV/2017
May 22, 2017

Sub: Workshop on 'Digital Learning in Agriculture with reference to Social Media' - July 5 - 7, 2017 - reg.

Dear Sir/Madam,

ICAR-NAARM is organizing a 3-days Workshop on "Digital Learning in Agriculture with reference to Social Media" during July 5 - 7, 2017 for Scientists and Faculty of National Agricultural Research and Education System. The objective of the workshop is to update the knowledge on digital learning tools including social media and to develop strategies, road map for use of digital learning in agricultural education. The workshop flyer with all details is attached. We request you to nominate and sponsor suitable candidates. The last date for receiving the nominations is **June 15, 2017**. A copy of the flyer has also been sent to you by email.

With best regards,

Yours faithfully,

R. Kalpana Sastry
(R. Kalpana Sastry)

Encl: As above.

To
Vice Chancellors of Agricultural Universities

DR/R
Aravind
Ramesh

अंडीअम-३ शाखा
कुलसचिवजी की कचेरी
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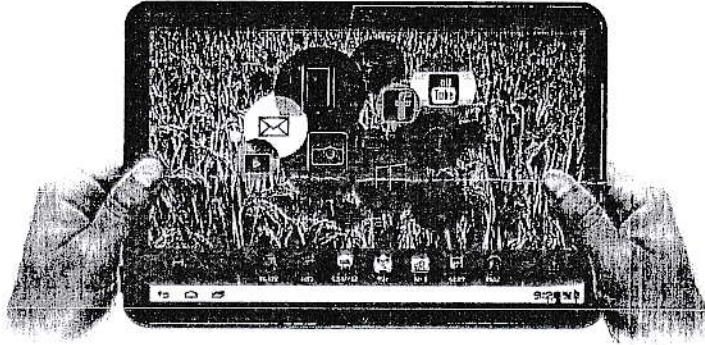
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Digital Learning in Agriculture with reference to Social Media (under TELAgE)

July 5-7, 2017



Programme Directors
Dr D. Thammi Raju
Dr S Senthil Vinayagam



भाकू-अनुप
ICAR

भाकूअनुप-राष्ट्रीय कृषि अनुसंधान प्रबंध अकादमी
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नार्म
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Prologue

Agricultural Education is central to agricultural growth and development in the country and it is the process of crafting trained manpower for undertaking various activities in different sectors of agriculture, research, extension, entrepreneurship etc. The deterioration of quality in agricultural education is the major concern. Existing traditional mechanisms are not able to cater the needs of learners in the digital era. Building organizational capacity in an educational environment is an important component for overall societal growth. Shifting paradigm of teaching from 'knowledge providing' to 'knowledge facilitation' has changed the very outlook of teaching and learning. Noticeably, modern developments like social media, open educational resources, knowledge access through internet video formats, open access to electronic learning based courses in streams like agriculture have taken place during last decade. On the other hand, Information Technology (IT) resources have become increasingly affordable which increased the access to IT resources in the recent past. In the context of emerging technology mediated pedagogical processes like digital learning, it is necessary that they are made ready to incorporate these principles and processes in their teaching methodologies. With this background, the workshop is planned with the following objectives:

1. To update the knowledge on digital learning tools including social media; and
2. To develop strategies, roadmap for use of digital learning in Agriculture Education.

Content

The course broadly covers the following:

- Technology Enhanced Learning in Agricultural Education;
- Digital Learning tools - application in NARES; and
- Social Media in National Agricultural Research and Education System- implications, strategies and Policy Framework

Andragogy

It consists of a blend of lectures, demos, interactive discussions in a participatory mode, and extensive hands-on experiences. Daily 1.30 classes are also integral part of the course.



Eligibility

Scientists/Faculty of National Agricultural Research and Education System.

Duration and Venue

The duration is 3 days i.e., from July 5-7, 2017. The participants are expected to arrive latest by July 4th evening, and can leave NAARM on 7th July, 2017 after 1700 hrs.

Programme Fee

There is **no fee programme for the short listed participants** as the programme is supported by the project on “**Technology Enhanced Learning in Agricultural Education**” funded by Education Division of ICAR under Niche Area of Excellence.

TA, Boarding and Lodging

The participants will be reimbursed to and fro travel fare for the journey to Hyderabad by rail or bus or other means of transport used, on production of certificate for travel by the shortest route. The payment will be made as per their entitlement of class of travel, but restricted to the maximum of AC II tier train fare. Participants are required to produce a Photostat copy of the rail / bus ticket (only by public transport) for reimbursing the travel expenditure. Local participants will be provided lunch and inter session tea. All participants are expected to stay in the well-furnished Halls of Residence or Scientists' Home on twin-sharing basis. Participants are requested not to bring any family members with them.

Travel

ICAR-NAARM is located in Rajendranagar (17°18'49" N latitude and 78°24'42" East longitude) in Hyderabad about 20 km from the Rajiv Gandhi International Airport, Shamshabad; 25 km from the Secunderabad Railway Station; 16 km from the Hyderabad Railway Station; 16 km from the Kacheguda Railway Station and 12 km from the Imlibun/Mahatma Gandhi Bus Station (MGBS). From any of these alighting points, participants can take an autorickshaw/taxi/car.

Participants are advised to commence their Journey to Hyderabad only after the receipt of PARTICIPATION CONFIRMATION LETTER from NAARM.

Last Date for receipt of Nominations

The authorities of National Agricultural Research and Education System may nominate participants who could be considered for selection. The last date for receiving the nominations is 15th June, 2017. The selected candidates will be intimated by 17th June, 2017 by e-mail.

How to Apply?

Applicants are advised to fill the nomination form online after registration on Training Management Information System (<http://www.naarm.org.in/training>). Upload the filled, signed and scanned nomination form onto Training Management Information System or mail it to Academic Cell, NAARM (academiccell@naarm.ernet.in).

For programme specific queries if any, the interested participants may contact concerned Programme Directors.

Programme Directors

Dr D. Thammi Raju & Dr S Senthil Vinayagam

Programme Directors, ICAR- NAARM

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Mobile : 09441490154, 09666113756

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For further information, please contact:

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