



After facilitating

52 Placement Interviews generating Job Placement Offers for 164 Students in 2016,

39 Placement Interviews generating Job Placement Offers for 151 Students in 2015,

39 Placement Interviews generating Job Placement Offers for 130 Students in 2014, and

33 Placement Interviews generating Job Placement Offers for 144 Students in 2013, we at the University

Placement & Counselling Cell of our esteemed Navsari Agricultural University; are pleased to announce that the 13th

Campus Recruitment Drive of Placement Programme-2017 for **RML Agtech Pvt. Ltd.** is to be held

during April, 2017. The details are as follows:

RML Agtech Pvt. Ltd. – www.rmlglobal.com

- ☞ The RML Agtech Pvt. Ltd. (RML) formerly known as Reuters Market Light is a pioneering and award-winning business offering a bouquet of ICT solutions across the entire agricultural value chain.
- ☞ RML is a fusion of well-established business and a new world digital start up. It is a unique institution which has combined technology, business and nation building in making a real and meaningful difference in the lives of the millions of people in the countryside and directly enhancing Rural GDP.
- ☞ RML's hyper-local solutions are powered by full-time agri and content experts, who are connected with thousands of local, regional and national agri experts/market participants. Partnerships with leading academic, government, financial and research institutes give them access to multitude of sources of agri information. Their services are enabling farmers to lower costs, increase yields and make informed decisions about their farming practices.
- ☞ With coverage of over 450 crop varieties and 1300 markets, RML is the preferred choice for over 1.4 million farmers in 50,000 villages across multiple states in India. RMLFARMER, their flagship offering is India's first comprehensive agriculture information and decision support application for farmers. It also enables Corporates, SMEs, government bodies and NGOs to reach out and engage with their target audience.
- ☞ They require young professionals and currently recruiting candidates with the qualification of MBA (ABM) for the posts of Sales Manager (MST) and B. Sc.-Hons. (Agriculture) & M. Sc. (Agriculture) for the posts of Scientific Crop Adviser; to work and excel with them...to join their dynamic team which is continuously excelling and causing exponential growth.

Available Opportunities & Locations: Many Vacancies @ various locations PAN India

Pay Offer: Negotiable – No Constraint for the Right Candidate...

Golden Opportunity for UG (Agri.) & PG (Agri.) / ABM Students in RML Agtech Pvt. Ltd.

✓ Expected Essentials from the Ideal Candidate: Hard working and self disciplined, Passionate & committed for Agriculture Candidates having B. Sc.-Hons. (Agriculture) OR M. Sc. (Agriculture) with Excellent Communication Skills and Problem Solving Attitude... **For Scientific Crop Adviser Post**

✓ Expected Essentials from the Ideal Candidate: Energetic, talented, self driven Candidates having MBA (Agribusiness Management) with Excellent Communication Skills and Conceptual clarity... **For Sales Manager (MST) Post**

Available Job Profile: Many Vacancies of Sales Manager (MST) PAN India

✓ Job profile involves the following core responsibilities:

- Achieving Sales, Collection & Activity Target Channel Management...
- Market Development in terms of Customer Interaction, Data Sharing, Formal Village Meetings, Meeting with Bank Branch Managers, Retention and Testimonials...
- Ensuring proper coverage in terms of Productivity, Merchandising, Stock display and handholding for the retailer...
- Report to the RSM on daily happenings & sales figure of the district...
- Ensure data maintenance of sales by route by taluka, renewal conversions & leads...

Available Job Profile: Many Vacancies of Scientific Crop Adviser PAN India

✓ Job profile involves the following core responsibilities:

- Ensure effective & accurate regular scientific advisory services to our farmers for increasing their productivity...
- Ensure effective resolution of farmers queries within specified time to achieve greater level of customer's satisfaction...
- Provide critical inputs / ideas on innovative development of mobile app features to improve farmer's engagement based on farmers' queries...
- Create and keep repository of queries received from farmers for all key crops and provide for content improvement time to time...
- Support technology team for developing content of respective states in MyRML app, RML direct and other applications...

Selection Process: Registration and Resume Submission (in soft copy ONLY) with the Institute Placement Officer (latest by April 20, 2017 Morning 10:00 am) ... The shortlisted candidates will go for Further Stages of the Selection Process.

Dr. Mehul G. Thakkar

Associate Professor in HRM & TPO @ AABMI
University Placement & Counselling Head @ NAU

E-mail: mehulgthakkar@nau.in, tpo.abmnau@gmail.com

Contact No.: 02637-282960 (O), 9427163205 (M)

Dr. C. V. Savalia

Director of Students' Welfare &
Chairman of University Placement & Counselling Cell @ NAU

E-mail: dswnavsari@nau.in, dswnavsari@gmail.com

Contact No.: 02637-292112 (O), 9979888962 (M)

Placement Programme 2017: Aiming Higher... Striving Hard... We Can, We Will...