



11th Placement Opportunity for UG & PG (Agriculture) Students of NAU



After facilitating

39 Placement Interviews generating Job Placement Offers for 151 Students in 2014-15,
39 Placement Interviews generating Job Placement Offers for 130 Students in 2013-14, and
33 Placement Interviews generating Job Placement Offers for 144 Students in 2012-13, we at the
University Placement & Counselling Cell of our esteemed Navsari Agricultural University; are pleased to announce that **the 11th**
Campus Recruitment Drive of Placement Programme 2015-16 of *AgroStar* is to be held **during the**
April month. The details are as follows:

AgroStar – www.agrostar.in

- ☞ The **AgroStar** is a two year old start up in the agri tech space developing a “direct-to-farmer” m-commerce platform. Think about an Amazon for farmers! The company has generated strong traction on its platform and is well funded by prominent VC's like IDG Venture Partners and Aavishkaar Ventures.
- ☞ This is an opportunity to be part of initial tech team that will architect and execute a roadmap for use of technology by Indian farmers through their smartphones. AgroStar aspires to disrupt the traditional norms of rural agri business and build a solid tech platform where farms can have access to relevant agri information on their phones and great quality agri products at their doorsteps.
- ☞ Through AgroStar, farmers can procure an entire range of agri inputs by simply giving a missed call on the company 1800 number.
- ☞ The Pune based company is founded by Sitanshu Sheth & Shardul Sheth having diverse backgrounds in retail and consulting.
- ☞ The company has received investment of \$5M from investors like IDG Ventures and Aavishkaar.
- ☞ The company also counts Snapdeal's Kunal Behl and Rohit Bansal as it early angel investors and mentors.
- ☞ AgroStar has current operations in Gujarat and Maharashtra and with the funding the company plans to expand operations in 3-4 additional states and strengthen its tech and leadership teams.
- ☞ Assurance of good quality products, fair pricing, product availability and laser focus on customer service ensures that the farmers get hooked on to the AgroStar platform. AgroStar is a channel partner with multiple leading national and multinational brands that are available through its platform.
- ☞ As the penetration of smart phones is happening at a very rapid rate in rural India the promoters believe that it's not long before farmers are comfortable in shopping for their entire farm needs through AgroStar's mobile app.
- ☞ They are looking for **Fresh UG & PG (Agriculture) candidates**; to work and excel with them...to join their dynamic team which is continuously excelling and causing exponential growth.

Excellent Opportunity in **AgroStar** for UG & PG (Agri.) Students

Available Opportunity and Job Location: in Operations, Call Centre & Purchase Dept. @ PUNE – Many Vacancies

☞ **Pay Offer: 12,000 to 20,000 per month + Excellent Learning Exposure...**

☞ **Selection Process: Registration and Resume Submission (in hard and soft copy) with the Institute Placement Officer (latest by 9th APRIL, 2016 Morning 10:00 am)... The shortlisted candidates will go for Further Selection Process...**

☞ All the interested and eligible PG Students of NAU need to register their names with the Placement Officer of their own Institute by submitting the required details latest by 9th APRIL, 2016-SATURDAY Morning 10:00 am...

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